

WHITE HOUSE
FAITH-BASED
AND
COMMUNITY
INITIATIVES

FAITH-BASED
AND COMMUNITY
STRATEGIES TO
PROMOTE HEALTHY
FAMILIES



Program Overview

April 15, 2008

INTRODUCTION

The White House Office of Faith-Based and Community Initiatives (OFBCI) hosts a monthly Compassion in Action Roundtable series to highlight organizations, programs and policies addressing critical social needs. The roundtables convene and facilitate discussion between policymakers, government officials, philanthropists, and faith-based and community service providers around targeted issues.

These events reveal the President's Initiative as a broad-based, community-centered reform agenda, showcase innovative projects and promising practices, and draw attention to government efforts to expand and support the work of faith-based and community organizations actively engaged in serving their neighbors and communities.

As the foundational building block of society, a healthy family is central to the well-being of children, parents, and communities. Research reveals the profound consequences of successful marriages: increased academic aptitude and emotional health of children, greater financial stability and social responsibility of parents, and significant reductions in a wide range of negative social outcomes, from drug and alcohol abuse and unwed childbearing to criminal involvement and suicide.

Mounting statistical evidence suggests that the health of marriage in America will play a key role in determining the future of our children, families and society itself. Acting upon this knowledge, President Bush has championed efforts to promote healthy marriages and parenting education, placing special emphasis on innovative partnerships with faith-based and other community programs at work to improve the well-being of families throughout the nation.

The Roundtable will focus on innovative and effective policies and partnerships that strengthen American families.

FAITH-BASED AND COMMUNITY STRATEGIES TO PROMOTE HEALTHY FAMILIES

April 15, 2008
2:30–4:30 p.m.

COMPASSION IN ACTION ROUNDTABLE

2:30–2:40 Welcome

Jay F. Hein, Deputy Assistant to the President and Director
White House Office of Faith-Based and Community Initiatives

2:40–2:50 National Efforts

Wade Horn, Director
Deloitte Consulting LLP

2:50–3:20 Featured Research

Panelist: Margaret “Maggie” Gallagher, President, *Institute for Marriage and Public Policy*

Panelist: David Blankenhorn, Founder and President, *Institute for American Values*

Panelist: Benjamin “Ben” Scafidi, Director of Education Policy Center,
Georgia College and State University

Panelist: Ron Haskins, Co-Director, *The Brookings Center on Children and Families*

3:20–3:50 Community Driven Strategies to Strengthen Families

Moderator: Joyce Thomas, Regional Administrator, *Region 5. Administration for Children and Families, U.S. Department of Health and Human Services*

Panelist: Julie Baumgardner, President and Executive Director, *First Things First*

Panelist: Melody Boone, Executive Administrator, *Indiana Healthy Marriage and Family Coalition*

Panelist: Carolyn Curtis, Founder and Executive Director, *Sacramento Healthy Marriage Project*

Panelist: Francesca Adler-Baeder, Director, *Center for Children, Youth, and Families, Auburn University: Alabama Community Healthy Marriage Initiative*

Panelist: Lisa Cummins, President and Founder, *Urban Strategies*

3:50–4:20 Philanthropy Highlights

Moderator: Randy Hicks, President, *Georgia Family Council*

Panelist: Donald “Bubba” Cathy, Administrator, *WinShape Foundation*

Panelist: Tom McCallie, Senior Vice President, *The Maclellan Foundation*

Panelist: Charles “Chuck” Stetson, Chairman, *Essentials in Education*

4:20–4:25 President’s Volunteer Service Award Spotlight

S. Truett Cathy, Founder and Chairman, *Chick-fil-A, Inc.; Founder, WinShape Foundation*

4:25–4:30 Closing Remarks

Jay F. Hein, Deputy Assistant to the President and Director
White House Office of Faith-Based and Community Initiatives

FEDERAL EFFORTS TO PROMOTE HEALTHY FAMILIES

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

The U.S. Department of Health and Human Services (HHS) is the United States government's principal agency for protecting the health of all Americans and providing essential human services, especially for those who are least able to help themselves. Each year, HHS administers more grant dollars than all other federal agencies combined—distributing 60 percent of all federal dollars awarded. With programs covering a wide spectrum of activities, there are many opportunities for faith-based and community organizations (FBCOs) to partner with HHS.

- For more information on HHS, visit www.hhs.gov/fbc

THE ADMINISTRATION FOR CHILDREN AND FAMILIES

The Administration for Children and Families (ACF), within HHS is responsible for federal programs that promote the economic and social well-being of families, children, individuals, and communities. Programs include:

Healthy Marriage Initiative (HMI)

The Healthy Marriage Initiative helps couples, who have chosen marriage for themselves, gain greater access to marriage education services, on a voluntary basis, where they can acquire the skills and knowledge necessary to form and sustain a healthy marriage. The funds may be used to assist in competitive research and demonstration projects to test promising approaches to encourage healthy marriages and promote involved, committed, and responsible fatherhood by public and private entities and also for providing technical assistance to States and Tribes.

- For more information visit <http://www.acf.hhs.gov/healthymarriage/index.html>

Faith-based and Community Organizations participate in this program as grantees providing services as trusted members of the community. Clients naturally trust and look these FBCOs within their communities for support and advice. Further, FBCOs serve as partners to grantees to provide volunteers and make connections with clients in the area of where they are providing services. Three quarters of the 123 Healthy Marriage Grantees are FBCOs.

While there is a great amount of exemplary work being completed by grantees from this program, Family Services of Greater Houston (FSGH) provides an example of the types of outputs being achieved by grantees. (FSGH) has served 317 students through their Education in High Schools; trained 50 Couples in Premarital Education; and trained 186 Couples in Marriage Skills Training. The Coalition reflects the cultural diversity of the greater Houston area, with strong representation from the African American, Hispanic, and Asian communities. For many couples who participated in the weekend, their involvement in the weekend marked a defining moment in their marriage fostering increased intimacy, more effective communication, and strengthening the bonds of unity and commitment.

The HMI has participated and presented at Numerous Conferences reaching thousands of faith-based and community organizations (FBCOs). For instance:

- The African American Healthy Marriage Initiative has hosted nine meetings and conferences focused on research, reaching approximately 2,700 FBCOs.
- ACF's Regional Offices have provided extensive Technical Assistance conferences and meetings and are instrumental in reaching down into the local communities.
 - On average, there have been approximately five regional meetings and technical assistance conferences reaching 200 FBCOs per gathering.

- Region IV has distributed 15,000 information packets have been sent to communities and faith based organizations regarding the Fatherhood and Healthy Marriage Initiative.
- Region VIII distributes information weekly via listserv to approximately 850 FBCOs as part of HMI.
- OFA has conducted site visits in more than 50 percent of its 224 grantees in the first year which far exceeds the average of site visits given to other ACF grants programs for the purpose of monitoring and technical assistance conferences.
- The National Healthy Marriage Resource Center (www.healthy marriageinfo.org)
 - Launched on June 28, 2007 at the Smart Marriage conference.
 - Averaged 234,886 website hits per month and 7,693 daily hits in FY 2007.
 - Developed more than 20 publications regarding various aspects of research on the issue of marriage and the HMI.
 - NHMRC convened one national training call and five training webinars focused on topics that address specific challenges typically faced by healthy marriage programs, coalitions, and practitioners during start-up. Average participation on each webinar was 132 individuals.

Promoting Responsible Fatherhood

The Promoting Responsible Fatherhood Initiative's purpose is to promote responsible fatherhood by funding programs that support healthy marriage activities, promote responsible parenting, and foster economic stability. The initiative enables fathers to improve their relationships and reconnect with their children by helping them to overcome obstacles and barriers that often prevent them from being the most effective and nurturing parent possible. While the primary goal of the initiative is to promote fatherhood in all of its various forms, an essential point is to encourage fatherhood within the context of marriage.

- For more information visit <http://fatherhood.hhs.gov/>

The Community-Based Abstinence Education

The Community-Based Abstinence Education Program supports public and private entities in developing and implementing abstinence education programs for adolescents, ages 12 through 18, in communities across the country.

HHS provides funds for community-based abstinence educational interventions designed to reduce the proportion of adolescents who have engaged in premarital sexual activity, including but not limited to sexual intercourse, the incidence of out-of-wedlock pregnancies among adolescents, and the incidence of sexually transmitted diseases among adolescents.

- For more information visit <http://www.acf.hhs.gov/programs/fysb/content/abstinence/community.htm>

FBCI SNAPSHOTS: FEATURED PUBLIC/PRIVATE PARTNERSHIPS

AUBURN UNIVERSITY, ALABAMA COMMUNITY HEALTHY MARRIAGE INITIATIVE

Auburn University's Center for Children, Youth, and Families in the Department of Human Development and Family Studies, in fulfillment of its university-community "Engagement" mission as a land-grant institution, has developed a partnership with the Department of Child Abuse and Neglect Prevention and a growing network of other state and community entities and is implementing the work of the Alabama Community Healthy Marriage Initiative (ACHMI). ACHMI is a Healthy Marriages Demonstration project funded by a 5-year grant from the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Family Assistance. Built on the experiences of 4 years of testing program implementation methods, documenting impact, and building partnerships at the community and state level, ACHMI is uniquely positioned to implement an innovative, coordinated, multi-level, multiple activity saturation design that utilizes existing resources and experience, maximizes use of federal funds, builds in plans for sustainability, and utilizes a multi-level evaluation plan for documenting output, outreach, and program impact, in order to maximize the potential for positive impact in Alabama, broadly, and in targeted high-need areas. As citizens and professionals in a limited-resource state that has maintained one of the country's highest divorce rates and one of the lowest composite rankings for children's well-being across the past several *decades*, those involved with ACHMI are highly motivated to improve the quality of life in Alabama.

ACHMI **activities** include: (1) a state-wide public awareness media campaign, (2) further development and broad distribution of free resources in healthy marriage "basics" (e.g., on-line ACHMI learning modules, the Alabama Marriage Handbook), (3) a State Conference on Best Practices for Healthy Marriages, Healthy Families, and Responsible Fatherhood, (4)

coordinated "Marriage Week" activities in February, (5) public awareness and professional development series for State organization and State agency partners—"Healthy Marriages: What's That Got To Do With My Work?" to raise awareness of the importance of healthy marriages and the relevance to state agency work, (6) ACHMI Resource Center website expansion (includes expansion of the National Stepfamily Resource Center), (7) community organizations' (primary are 8 Family Resource Centers and the professional service organization, The 100 Black Men of Montgomery) implementation of marriage education programs targeting youth, non-married parents, premarital couples, and low-income married couples, and (8) the study of project implementation process and short-term and long-term impact across the project period among teen and adult participants, as well as a sample of their children.

Our specific project **objectives** are: to (1) increase awareness of the importance of healthy marriages among community professionals and community members, (2) increase access to free resources on healthy marriages, (3) expand the network of marriage educators and local CHMIs in the State, (4) increase the number of marriage educators and marriage education program offerings, (5) increase the participation in marriage education among youth, non-married parents, premarital couples, and married couples, (6) show short-term and sustained gains in individual relationship knowledge and skills relevant to healthy marriages among program participants, and (7) show short-term and sustained improvements in relationship quality, positive parenting practices, and indicators of adult and child well-being among program participants.

These objectives are utilized in the evaluation design as measurable outcomes. Year 1 evaluation results are extremely encouraging. Using a pre-program/post-program design we have documented statistically significant improvements in nearly every targeted area for adults and youth who participated in the programs.

FAMILY FIRST

The mission of Family First is to strengthen the family by establishing family as a top priority in people's lives and by promoting principles for building marriages and raising children.

Family First Programs and Projects:

■ All Pro Dad

All Pro Dad is Family First's innovative program helping men to be better fathers. All Pro Dad's 50 NFL spokesmen, multiple NFL seminars, 850 All Pro Dad's Days, and Play of the Day daily emails that reach almost 40,000 fathers each day, all inspire and equip fathers to be actively involved in their children's lives. And every month, over 100,000 fathers log onto AllProDad.com to benefit from insightful fatherhood resources.

■ Family Minute with Mark Merrill

The Family Minute with Mark Merrill is Family First's daily radio feature that reaches 6,000,000 listeners each week, offering them practical, everyday advice on marriage, parenting and family relationships. The broadcast is heard on over 157 mainstream stations in 34 states, as well as SIRIUS Satellite Radio, XM Satellite Radio and American Forces Network. And every day, the free Family Minute email is sent to nearly 75,000 subscribers in a quick-to-read format.

■ iMom

iMOM is the newest program of Family First and the complement to the organization's popular All Pro Dad fatherhood program. iMOM's unique focus is to equip mothers with information, ideas and encouragement to positively impact their children.

■ The Philanthropy Roundtable

The Philanthropy Roundtable is a national association of individual donors, foundation trustees and staff, and corporate giving officers, based in Washington, DC. The Philanthropy Roundtable's mission is to foster

excellence in philanthropy, to protect philanthropic freedom, to assist donors in achieving their philanthropic intent, and to help donors advance liberty, opportunity, and personal responsibility in America and abroad. In addition to offering expert advice and counsel, the Roundtable puts donors in touch with peers who share similar concerns and interests. Members of the Roundtable gain access to the full range of ideas and information on what does and does not work well in philanthropy.

The Roundtable is committed to helping donors achieve maximum impact in the arena of marriage and family issues. In addition to hosting discussions, meetings and site visits for philanthropists on how to support healthy marriages in America, the Roundtable also commissioned William J. Doherty's *Reviving Marriage in America: A Donor's Guide* to give philanthropists of all shapes and sizes a solid grounding in the issues and to present key opportunities in the field of healthy marriage development. The book distills the best advice from pioneering donors in the field, explores the current landscape, and details the most effective interventions. You can find a PDF version of this publication on our website at www.PhilanthropyRoundtable.org

FIRST THINGS FIRST

First Things First (FTF) is a community based nonprofit initiative dedicated to strengthening families through education, collaboration and mobilization. Based in Chattanooga, Tennessee, FTF uses credible research to identify and understand significant issues facing Chattanooga's families; identifies values-based solutions and evaluates the impact of these solutions in our community; and builds broad public support for these solutions through strategic use of media, educating community leaders and concerned citizens, training and effective partnerships. Our efforts are multi-faceted and multi-sectored as we try to reach a wide target audience with the message that marriages and families matter.

FTF is a prevention-oriented organization that offers resources and educational training to equip couples, fathers and families with the necessary skills to build strong, healthy, lifelong marriages and families.

We are successful in our work because community citizens, businesses, places of worship, schools, foundations and others share our vision that strong families build strong communities.

Due to the uniqueness of First Things First, news of FTF's successful model is spreading across the nation. We have been invited to speak to groups across the country that are trying to replicate what FTF is doing to help build strong, healthy marriages and families. Dallas, New Orleans, Washington, D.C., Philadelphia, New York, Kansas City, Atlanta and Chicago are few of the places we have visited.

We anticipate that the strategies listed above will make a significant positive impact on the state of the family and improve the well being of our community.

GEORGIA FAMILY COUNCIL

Georgia Family Council (GFC) is a nonprofit research and education organization committed to strengthening families and promoting civil society by shaping laws, influencing public opinion, and equipping marriage and family advocates. GFC is working to reverse the trends of family fragmentation in Georgia by establishing community-based marriage and family initiatives across the state. GFC creates awareness of the profoundly harmful consequences of family breakdown and promotes policies and strategies for reversing family and community decline.

Georgia Family Council is equipping leaders in communities across Georgia to increase the number of healthy marriages and reduce divorce and unwed childbearing. GFC's Policy Institute has recently succeeded in helping to create greater educational options for Georgia's parents, and making adoption safer and more accessible for families. The organization is also

informing parents about helpful ways to teach their children about Internet safety through community-level seminars.

INDIANA HEALTHY MARRIAGE AND FAMILY COALITION, INC.

The Indiana Healthy Marriage and Family Coalition is a not-for-profit, nonpartisan, and nonsectarian volunteer community and faith based organization and is supported by its members, partners, in-kind services, donations, contributions, proceeds of the annual family conference and Healthy Marriage Demonstration federal grant. The Coalition's head quarter is located at 3737 North Meridian Street, Suite 206, Indianapolis, IN. We recognize that healthy families produce healthy children and therefore, we promote programs that undergird families by addressing societal factors that impede the growth and stability of healthy families.

To date, Indiana's Healthy Marriage & Family Coalition has proudly developed a strong African American component as part of its statewide effort that includes the active participation of over 40 African American, Islamic and Hispanic, state, faith-based and community-based organizations. These organizations have pledged to target services to African American and other minority families and communities but they also participate within the overall Indiana Coalition structure serving along side a host of other multi-cultural community based and faith based organizations committed to the work. In total, we have over 150 faith-based, state offices and community-based organizations in the Indiana Healthy Marriage and Family Coalition serving as partners, advocates and collaborators dedicated to improving Hoosier's marriages and the quality of life for its families, children and communities.

The majority of the individuals that the Coalition assist are socially and economically disadvantaged, with 70 percent residing in public housing that consist

of mostly underserved ethnic and culturally diverse populations. These populations include Hispanics/Latinos, Asian Americans and African Americans. Besides poverty, these families often encounter social problems such as lack of basic life skills, unemployment, underemployment, lack of marketable work skills, abuse, parenting skills, relationship skills, ineffective child support enforcement services, inappropriate healthy marriage and family education, and inability to access necessary services such as child care, health care, and transportation. In 2006 the Coalition noticed an increase in services being provided to the middle and upper middle class population which includes European Americans.

In meeting the needs of these consumers, the Coalition, its members and partners have provided classes in Adult Basic Education/GED, Introduction to Computer Technology, Pre-employment training, Job placement, After School Enrichment Programs, Survival Skills for Women, Fatherhood Programs, Rites of Passage Programs, Parent Enrichment Programs, premarital education, positive relationship building, spiritual growth and development and other supportive services.

The Coalition also sponsors a Family Conference each year with a focus on one or more of its advocacy's areas, they are Family Life Education and Services; Family Violence Prevention; Marriage Enrichment; and Youth Enrichment and Empowerment.

Mission Statement

The Indiana Community Healthy Marriage and Family Coalition addresses critical issues attacking marriages, families and communities by engaging in program activities and collaborations that addresses issues of marriage enrichment, custodial and noncustodial parents, youth development, strengthening fathers, mothers and family stability, non-married/single individuals, family formation, and domestic and family violence prevention. The Coalition, its members and partners comprehensive work across these major program areas

as we deliver our services. Truly, Indiana's Healthy Marriage and Family Coalition serves as a model for what a strong collaboration within and across ethnic and racial communities can be. We stand boldly and work hard to accomplish our mission that is to identify and promote the value of healthy marriages and vibrant families. Thus, we look forward to continued growth as we impact the lives of children, marriages, families and communities in Indianapolis and across the state.

The Programmatic strategy we use to meet our mission is addressing the underlying factors that detract from the achievement of the mission and fostering a greater awareness of resources and support systems to ensure that our children thrive in healthy communities. Our vision is to encourage and support healthy marriages and families.

Please keep in mind, up from October 2003 until September 24, 2005 the Coalition was a totally volunteer group funded solely by contributions, donations, and in-kind services provided by the Coalition members and partners but still worked on behalf and advocating for the well being of all children.

The Coalition was the awardee of a Capacity Capital Building Grant in 2005 in the amount of \$50,000 and in 2006 in partnership with the Madison County Community Health Centers, Inc. wrote a proposal to be considered for one of the Healthy Marriage Initiative grants. Since the Coalition was in its infant stage the grant was awarded to the Madison County Community Health Centers, Inc. to oversee the fiscal management and the overall implementation of the grant and the Indiana Healthy Marriage and Family Coalition, Inc. is responsible for the program implementation of the \$500,000 five year continuation grant project.

The grant was awarded by the Department of Health and Human Services, Office of Family Assistance for the Healthy Marriage Demonstration Grant Program to develop, implement and adopt a uniform statewide comprehensive marriage education program for

engaged couples and persons interested in marriage that will increase their awareness, knowledge, and skills necessary to form, build, and sustain healthy marriages and families and to deliver increased healthy marriage services to 850 high need populations through collaborative members trained in evidence based healthy marriage programs.

Presently, the Indiana Healthy Marriage and Family Coalition has area sites in 7 of the major cities in Indiana (Gary, IN; Elkhart/South Bend, IN; Indianapolis, IN; Ft. Wayne, IN; Evansville, IN; Michigan City, IN; and Anderson, IN). Each area has an Out Reach Administrators, Lead Agent and a part-time Family Life Coordinator who provides training on relationship building, marriage, preparation, faith-based premarital services, mentoring and other support services to insulate households against dissolution, domestic violence, and/or unhealthy barriers.

SACRAMENTO HEALTHY MARRIAGE PROJECT

The Healthy Marriage Project is a nonprofit organization dedicated to supporting the health of relationships in all stages of their growth. We work through community-based organizations to bring culturally sensitive learning opportunities to neighborhoods in the greater Sacramento region. We provide our community with effective, low cost, skills-centered relationship support programs. We offer a variety of programs for individuals and couples in all stages of relationships, from the first date to the golden anniversary.

URBAN STRATEGIES

Urban Strategies is focused on efforts that tool, equip, and resource grass-roots organizations serving communities in need. The seasoned staff's collective experience in and among inner city neighborhoods informs Urban Strategies' work in developing and implement-

ing initiatives that affect change among low-income children, disconnected youth, and underserved adults and families. Urban Strategies has also provided technical assistance and support on national and regional initiatives including drop-out prevention among Hispanic youth, Mentoring, Head Start Healthy Marriage Initiative, and the Hispanic Healthy Marriage Initiative. In 2007, Urban Strategies partnered with more than forty community and faith-based organizations in Los Angeles, Phoenix, and Chicago to provide marriage and family strengthening programs for more than 8,000 Hispanic youth and adults.

FBCI SNAPSHOTS: FEATURED RESEARCH

INSTITUTE FOR MARRIAGE AND PUBLIC POLICY

The Institute for Marriage and Public Policy (iMAPP) is a nonprofit, nonpartisan organization dedicated to high quality research and public education on ways that law and public policy can strengthen marriage as a social institution. Working with top scholars, public officials, and community leaders, iMAPP brings the latest research to bear on important policy questions, seeking to promote thoughtful, informed discussion of marriage and family policy at all levels of American government, academia, and civil society.

INSTITUTE FOR AMERICAN VALUES

The Institute for American Values, founded in 1987, is a private, nonprofit, nonpartisan organization that contributes intellectually to strengthening families and civil society in the U.S. and the world.

With the leadership of David Blankenhorn, the Institute's president, and Jean Bethke Elshtain of the University of Chicago, the chair of its Board of Directors, the Institute seeks to bring fresh knowledge to bear on the challenges facing the American family and civil society. Through its Malta Forum, its Council on Family Law, and its academic and professional advisory committees, which bring together many of the nation's most distinguished scholars and analysts from across the human sciences and from across the political spectrum, the Institute seeks to bridge the gap between scholarship and policymaking, bringing new information and analyses to the attention of policy makers in government, opinion makers in the media, and decision makers in the private sector and in civil society.

The Institute has become widely recognized as an important contributor to our national debate. Copies of Institute publications, such as Elizabeth Marquardt's *Between Two Worlds: The Inner Lives of Children of Divorce* and *The Islam/West Debate: Documents*

from a Global Debate on Terrorism, U.S. Policy and the Middle East as well as *Why Marriage Matters: Twenty-Six Conclusions from the Social Sciences*, our most recent reports to the nation, are available for purchase from the Institute. Copies of other Institute books, reports, and working papers are also available for purchase.

Through its an annual budget of about \$1,000,000, financed primarily by tax-deductible contributions from foundations and individuals and the sale of publications, it is able to support a staff of eight. The Institute's affiliate scholars work in regional or home offices on projects concerning motherhood, marriage, the effects of divorce on children, and civil society.

Those who wish to keep abreast of the Institute's work can visit our family of websites at:

www.americanvalues.org
www.familyscholars.org
www.motherhoodproject.org
center.americanvalues.org

Visitors can sign up to receive our e-newsletter, the American Values Reporter.

THE BROOKINGS CENTER ON CHILDREN AND FAMILIES

The Brookings Center on Children and Families studies policies that affect the well-being of America's children and their parents, especially children in less advantaged families. The Center addresses the issues of poverty, inequality, and lack of opportunity in the United States and seeks to find more effective means of addressing these problems. The Center includes a partnership with Princeton University and joint publication of the journal *The Future of Children*.

- Over the next several years the Center will give particular attention to the following issues:
- Low-income working families and policies designed to improve their economic prospects;

- Economic mobility and opportunity in the United States and investments in children, such as pre-school programs, that could improve their chances to get ahead;
- The growth of single-parent families caused by early unwed childbearing and the decline of marriage; and
- Fiscal problems at the federal and state levels and steps that might be taken to ensure fiscal responsibility while minimizing cuts in effective programs targeted to this group.

PHILANTHROPY HIGHLIGHTS

CHICK-FIL-A, INC.

Chick-fil-A began as a pleasant place for family dining through Truett Cathy's first restaurant, called the "Dwarf House®." While our expansion into new concepts has led to a convenience-style environment catering to a more diverse base of customers, preserving the Chick-fil-A Dwarf House heritage and all it represents continues to be important to us today. As a result, we envision the continued evolution of our family dining concept to include an innovative new "family cafe" approach.

Currently, there are more than 1,356 Chick-fil-A restaurants in 37 states and Washington, D.C. Remarkably, Cathy has led Chick-fil-A on an unparalleled record of 40 consecutive years of annual sales increases. Cathy's approach is largely driven by personal satisfaction and a sense of obligation to the community and its young people. His WinShape Foundation, founded in 1984, grew from his desire to "shape winners" by helping young people succeed in life through scholarships and other youth-support programs. The foundation annually awards 20 to 30 students wishing to attend Berry College with

scholarships up to \$32,000 that are jointly funded by WinShape and Berry. In addition, through its Leadership Scholarship Program, the Chick-fil-A chain has given more than \$23.3 million in \$1,000 scholarships to Chick-fil-A restaurant employees since 1973. This year the company will award more than \$1.4 million in scholarships to its restaurant team members.

As part of his WinShape Homes® program—a long-term care program for foster children—eight foster care homes have been started in Georgia, two in Tennessee and one each in Alabama and Brazil that are operated by Cathy and the WinShape Foundation. These homes, accommodating up to 12 children with two full-time foster parents, provide long-term care for foster children with a positive family environment.

Another core component distinguishing WinShape programs is WinShape Camps®. It was founded in 1985 as residential, two-week summer camps to impact young people and families through experiences which enhance their Christian faith, character and relationships. More than 1,900 campers from throughout the country attend WinShape Camps annually.

WINSHAPE FOUNDATION

WinShape Foundation was founded more than 20 years ago by Truett Cathy and Jeannette Cathy. The umbrella program encompasses WinShape Homes, which currently operates 12 homes in Georgia, Tennessee, Alabama and Brazil. The WinShape College Program at Berry College in Rome, Ga., is a co-op program offering joint four-year scholarship funding to incoming freshmen of up to \$32,000. WinShape Camps offers boys and girls summer programs at the college, attended by more than 1,900 campers in 2007.

Additionally, WinShape® also operates the WinShape RetreatSM, which offers a sequestered setting for marriage training and other gatherings on the Mountain Campus of Berry College. Held at WinShape RetreatSM, WinShape MarriageSM aims to help people in their most important earthly relationship by offer-

ing intervention for couples in crisis, preparation for engaged couples, and enrichment for those interested in growing their marriage.

Finally, WinShape® Wilderness is dedicated to using adventure to equip people to experience real change, not just in a team setting, but also through personal transformation. WinShape® Wilderness is an outdoor adventure program that facilitates experiential learning for all audiences in ropes course settings as well as canoeing, rock climbing and backpacking venues. And, WinShape International was founded January 2005 with a mission to mobilize leaders to transform young people and communities around the world.

THE MACLELLAN FOUNDATION, INC.

The Maclellan Foundation, Inc. is a family foundation created by the Maclellan family in 1945. The family built the Provident Life & Accident Insurance Company, Inc. into one of American premier insurance companies. Provident later merged with Unum.

The Foundation's purposes were more fully set out by one of the founders so that the future trustees would never lose sight of the Christian principals on which it was founded. For more than sixty years the family has

led the Foundation staying true to intent of the originators.

Recognizing how vital the family unit is to the health of society, strengthening the family has been a core pursuit of the Maclellan Foundation for over sixty years. Through efforts ranging from building healthy marriages to teenage pregnancy to good parenting, the Maclellan Foundation is pleased to have built strong strategic partnerships with those effectively working in this sector. Because of its investment in First Things First, the greater Chattanooga area has realized a decline in both the rate of divorce as well as the rate of teen pregnancy. Due to Hamilton County's success, similar programs are being implemented nationwide.

The Foundation is known around the world for its funding of Christian or values centered organizations. Hugh O. Maclellan, Jr. represents the third generation in leadership. Mr. Maclellan had a distinguished career at Provident, on its board and as a member of numerous Chattanooga and national charitable boards. He is represented here by Thomas H. McCallie III who has been with the Foundation for more than 25 years has served as Executive Director and is presently serving as Foundations Coordinator.

BIOGRAPHIES

■ JOYCE THOMAS

Regional Administrator

Administration for Children and Families

U.S. Department of Health and Human Services

Joyce A. Thomas is the Regional Administrator for the Administration for Children and Families (ACF), Region V, in Chicago, Illinois. The Region comprises the six states including Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin and 35 Tribal Nations. In her capacity, Ms. Thomas partners with state, local, community based organizations, and tribes within the Region to promote economic independence and healthy development of children and families.

Ms. Thomas provides executive leadership, and direction to ensure coordination and integration of activities among Head Start, child care, foster care and adoption, child support enforcement, youth services and Temporary Assistance to Needy Families (TANF) programs. Ms. Thomas serves as National Lead Regional Administrator for the Office of Community Services and the Faith Based and Community Initiatives within ACF.

The Region represents 22.8% of the nation's Child Support Enforcement caseload, while collecting 25.0% of the nation's child support collections and established 20.5% of the nation's child support orders in 2001. In addition, Thomas serves as the national Lead for the ACF Office of Community Services in the Regions. In that capacity, she provides leadership for ACF's support of community based economic development networks. The Region is responsible for 209 Head Start Grantees serving 141,588 children, 97 Early Head Start Grantees serving 7,797 pregnant women, infants and toddlers and 82 Runaway and Homeless Youth Organizations.

Before her employment with the Administration for Children and Families she served as the Commissioner of the State of Connecticut's Department of Social Services. As Commissioner, she implemented major changes in the child support enforcement, TANF and Medicaid programs and played a major role in the creation of Connecticut's innovative School Readiness legislation. Thomas has developed particular sensitivity and expertise in re-engineering human services. She directed Connecticut's largest administrative agency, overseeing an annual budget of over \$3 billion and 2,400 employees. Before her appointment as Commissioner, she served as the Regional Administrator for the DSS in the state's southwestern region.

A graduate of the University of Northern Iowa, Thomas was awarded a BA in Social Work, and an MA in Counseling, with a minor in Spanish.

Thomas is married and has one daughter.

■ FRANCESCA ADLER-BAEDER

Auburn University

Alabama Community Healthy Marriage Initiative

Dr. Francesca Adler-Baeder is Associate Professor of Human Development and Family Studies at Auburn University. Her research interests focus on relational dynamics in marriages and stepfamilies and families under stress. She also serves as State Extension Specialist and the Director of the Center for Children, Youth, and Families, with a primary responsibility of bridging research and practice through applied research projects and curriculum and resource development. She oversees the evaluation of all prevention programs in the State of Alabama funded by the Dept. of Child Abuse and Neglect Prevention. Dr. Adler-Baeder has been involved in growing partnerships and building services in Marriage Education in Alabama for the past 5 years and coordinates the Alabama Community Healthy Marriage Initiative (ACHMI) in collabora-

tion with the Alabama Department of Child Abuse and Neglect Prevention and funded by ACF/OFA. Activities include a broad public awareness campaign, on-line resources, trainings in relationship and marriage education curricula for community agency staff, and focused implementation of relationship and marriage education through a network of community partners for couples, non-married parents, and youth. She serves as Principal Investigator of the *Family Connections in Alabama* project, a 3-year study of marriage education for low-income African-American parents funded by ACF/OCSE. She is Co-Principal Investigator for the *Healthy Couples, Healthy Children: Targeting Youth*, a 5-year study of the program impact of school-based youth-focused relationship and marriage education funded by ACF/OPRE.

Dr. Adler-Baeder regularly provides family life and parenting information to national media representatives that have included *Parents* magazine, *People* magazine, *The New York Times*, and has appeared on the *Today Show*. Dr. Adler-Baeder is a frequent speaker on the state and national levels for both academic and lay audiences on topics related to prevention programming, couples and marriage education, stepfamily dynamics, grant-writing, and the applied research process.

■ JULIE BAUMGARDNER

*President and Executive Director
First Things First*

Julie Baumgardner is the President and Executive Director of First Things First, a one-of-a-kind, grass-roots organization dedicated to strengthening families in Chattanooga, Tennessee. The success of the FTF initiative has sparked interest in duplicating the FTF model in cities across the country. Mrs. Baumgardner, along with the First Things First team, has provided technical assistance to hundreds of communities nationwide in their community initiative model.

Mrs. Baumgardner has worked in the fields of marketing and counseling for more than 20 years. Prior to joining First Things First, she was the regional marketing manager for a group of hospitals. She has also worked as a social worker and program director for the child & adolescent program at Valley Psychiatric Hospital.

As a passionate advocate for healthy marriage and family, Mrs. Baumgardner frequently speaks on these issues both locally and nationally. In addition to her weekly column on family issues in the *Chattanooga Times-Free Press* that reaches thousands, she also hosts a monthly talk show on public television discussing topics relevant to marriage and family.

She was invited by President and Mrs. Bush to speak at the White House Conference on Helping America's Youth, has testified in front of a senate subcommittee about the benefits of marriage for Senator Rick Santorum and currently serves on the steering committee for the Marriage Co-Mission, which is a group of people working in conjunction with many in the marriage movement to help provide resources and information to communities across the country interested in starting community healthy marriage initiatives. Mrs. Baumgardner has presented for the Philanthropy Roundtable and First Things First was featured on the front cover of their magazine. She has presented at press conferences for numerous organizations including The Brookings Institute. She served as co-chair of the County Mayor's Parent Involvement Task Force and provided leadership in the implementation of the Hamilton County Schools Character Education Program.

Mrs. Baumgardner's leadership extends into many organizations in her community and across the country including: the Coalition for Marriage, Family and Couples Education National advisory board, the Mayor's Faith-based and Community Partnerships advisory board, the Chattanooga Association for the Education of Young Children board, chairing the Chattanooga

Area Chamber of Commerce's Leadership Chattanooga curriculum committee and assisting other not for profit organizations in board development, fund development, coalition building, and strategic planning.

Mrs. Baumgardner has been honored with the Smart Marriages Impact Award, the Frist Humanitarian Award, the Liberty Bell award from the Chattanooga Bar Association and the Forty Under Forty Community Service Award in addition to being recognized as a Woman of Distinction by the American Lung Association.

Julie Baumgardner is married to Jay and they have a fifteen-year-old daughter, Ashley.

■ DAVID BLANKENHORN

Founder and President

Institute for American Values

David Blankenhorn is founder and president of the Institute for American Values, a private, nonpartisan organization devoted to contributing intellectually to the renewal of marriage and family life and the sources of competence, character, and citizenship in the United States.

A 1998 profile in the *New York Times* describes Blankenhorn as a "consensus builder for a moral base in society." USA Today describes Blankenhorn as "leading a grassroots movement" to strengthen marriage (2000) and as "a pioneer in the fatherhood movement" (1999). A 1995 profile in the *Los Angeles Times* called him "the de facto navigator" of a new fatherhood movement. Mary Ann Glendon of Harvard Law School states: "No one writes about the crisis in American family life with more candor, intelligence, and sympathetic understanding than David Blankenhorn." Norval Glenn of the University of Texas calls Blankenhorn's 1995 book, *Fatherless America*, "one of the most important and provocative books of this decade." *The Idaho Statesman*

describes *Fatherless America* as "the bible of the fatherhood movement."

Blankenhorn has co-edited five books: *Rebuilding the Nest: A New Commitment to the American Family* (1990), *Seedbeds of Virtue: Sources of Competence, Character, and Citizenship in American Society* (1995), *Promises to Keep: Decline and Renewal of Marriage in America* (1996), *The Fatherhood Movement* (1999), and *The Book of Marriage: The Wisest Answers to the Toughest Questions* (2001).

In 1994, Blankenhorn helped to found the *National Fatherhood Initiative*, serving as that organization's founding chairman. He also serves on the board of directors of the National Parenting Association. In 1992, he was appointed by President Bush to serve on the National Commission on America's Urban Families. A frequent lecturer, Blankenhorn's ideas have been cited in *Time*, *Newsweek*, the *Economist*, and elsewhere, and his articles have appeared in scores of publications, including the *New York Times*, the *Washington Post*, the *Los Angeles Times*, *USA Today*, *The Public Interest*, *First Things*, and *Christianity Today*. He has been profiled by the *CBS Evening News* and other news organizations, and has been featured on numerous national television programs, including *Oprah*, *20/20*, *Eye to Eye*, *CBS This Morning*, *The Today Show*, *Charlie Rose*, *ABC Evening News*, *Equal Time*, and C-SPAN's *Washington Perspectives*.

Prior to founding the Institute in 1987, Blankenhorn worked as a community organizer in Virginia and Massachusetts. He served two years as a VISTA Volunteer. A native of Jackson, Mississippi, Blankenhorn attended public schools in Jackson and in Salem, Virginia. As a high school student, he founded the Mississippi Community Service Corps and the Virginia Community Service Corps. In 1977, he graduated magna cum laude in social studies from Harvard, where he was president of Phillips Brooks House, the campus community service center, and the recipient of a John Knox Fellowship. In 1978, he was awarded an M.A. with distinction in comparative social history from the University of Warwick in Coventry, England.

Blankenhorn was born in 1955. He lives in New York City with his wife, Raina, their son, Raymond, and their two daughters, Sophia and Alexandra.

■ **MELODY BOONE**

Executive Administrator

Indiana Healthy Marriage and Family Coalition, Inc.

Minister Melody Boone is the Executive Administrator for the Indiana Healthy Marriage & Family Coalition, Inc. (IHMFC) with their Central Office located in Indianapolis, Indiana. She has been trained to facilitate all four curricula offered by the Coalition which includes 1) The 8 Habits of a Successful Marriage 2) How to Make Your Good Thing Better 3) FAMILI-Lasting Love 4) Bridal Blessings. Min. Boone is completing her Master's in Divinity at Christian Theological Seminary. She was employed with the State of Indiana as an Assistant Director of Boards for Health Professions Licensure.

She is married to Kevin D. Boone and together they have two teen-aged sons, Kevin II and Kortne D'K Boone. Minister Boone is the Executive Director of Right the Vision Ministry, a faith-based organization in its third year since inception with a primary focus on helping families find resources to improve their relationships by helping them set and map out the goals for their family. Her passion is for families and marriages, helping them to survive and to thrive. She believes the youth are a product of the environment in which they live; believing that regardless of their current living conditions everyone can improve and better themselves despite any adverse circumstances if given the proper tools and education- in today's society, people can create their own opportunities.

Minister Boone is an Associate Minister at Umoja Christian Church in Indianapolis and oversees the Agape Couples' Ministry, along with her husband,

which consists of approximately 25 married couples and has recently expanded to include premarital classes and marriage mentors. They have hosted five annual weekend marriage retreats allowing couples time away from the responsibilities of family, parenting and working to focus on revitalizing their relationships while having fun and learning techniques to improve themselves and their marriages. Min. Boone also works with the youth ministry, training youth to learn to manage their finances at an early age to invest wisely in their future. She is mentor to young ladies as they prepare for life after high school, dating, entering the work force.

■ **S. TRUETT CATHY**

Founder and Chairman

Chick-fil-A, Inc.

S. Truett Cathy is founder and chairman of Chick-fil-A, Inc. Cathy started the business in 1946, when he and his brother, Ben, opened an Atlanta diner known as The Dwarf Grill (later renamed The Dwarf House). Through the years, that restaurant prospered and led Cathy to further the success of his business. In 1967, Cathy founded and opened the first Chick-fil-A restaurant in Atlanta's Greenbriar Shopping Center. Today, Chick-fil-A is the second-largest quick-service chicken restaurant chain in the United States based on annual sales.

In 2006, Cathy celebrated his 60th anniversary in the restaurant business with industry-wide recognition; a local celebration at his first restaurant, The Dwarf House, in Hapeville, Ga.; and the opening of the third Truett's Grill® location a concept the chain first introduced in 1996 to recognize Cathy's then-50th anniversary in the restaurant industry. In 2007, Cathy celebrated another exciting milestone—the 40th Anniversary of the Chick-fil-A restaurant chain.

In 2003, Truett helped his son and daughter-in-law, Bubba and Cindy, celebrate the opening of WinShape RetreatSM, a high-end retreat and conference facility also located on the Mountain Campus of Berry College. The multi-use facility hosts marriage-enrichment retreats along with business and church-related conferences, and in summer months, houses WinShape Camp for girls.

Cathy built his life and business based on hard work, humanity and biblical principles. Based on these principles, all of Chick-fil-A's restaurants operate with a "Closed-on-Sunday" policy, without exception. When not managing his company, Cathy donates his time to community efforts and teaches a Sunday school class to 13-year-old boys, as he has done for more than 50 years.

Cathy has received countless awards over the years, including: The Cecil B. Day Ethics Award (2007); The Silver Buffalo Award presented by the Boy Scouts of America (2007); Tom Landry Excellence of Character Award (2007); Greater Dallas FCA Lifetime Achievement Award from the National Poultry & Food Distributors Association (2005); Norman Vincent & Ruth Stafford Peale Humanitarian Award (2003); Catalyst Lifetime Achievement Award from Injoy/John Maxwell (2003); Georgia Sports Hall of Fame—Chairman's Award (2003); the Ernst & Young- Entrepreneur of the Year—Lifetime Achievement Award (2000); and Horatio Alger Award—Horatio Alger Association, Washington, D.C. (1989) He also is the author of *It's Easier to Succeed Than to Fail* (Thomas Nelson Publishing, 1989); *Eat Mor Chikin: Inspire More People* (Looking Glass Books, 2002); *It's Better to Build Boys Than Mend Men* (Looking Glass Books, 2004); and *How Did You Do It, Truett?* (Looking Glass Books, 2007); and he is co-author of *The Generosity Factor* with Ken Blanchard (Zondervan Publishing, 2002).

In addition to presiding over one of the most successful restaurant chains in America, Cathy is a dedicated

husband, father and grandfather. His two sons, Dan and Don ("Bubba"), have both followed their father in learning the business from the ground up. Dan became president of Chick-fil-A in August 2001 and Bubba is senior vice president of Chick-fil-A, Inc., president of the Chick-fil-A Dwarf House division, and vice president of the WinShape Foundation. His daughter, Trudy Cathy White serves as the Girl's Director with Winshape Camps. In 2006, Cathy welcomed the third generation of Cathy family members to the business. That year, two of his grandsons, Andrew Cathy and Mark Cathy, opened new restaurants in St. Petersburg, Fla., and San Marcos, Calif., respectively. In 2007, Andrew joined his cousin in California as Human Relations Consultant for the chain's West Coast Operations. A third Truett Cathy grandson joined the chain in early 2008, when John White opened a new restaurant in Raleigh, N.C. Truett Cathy and his wife, Jeannette, have 12 grandchildren, three great-grandchildren (as of January 2008) and more than 150 "foster grandchildren."

■ DONALD "BUBBA" CATHY

*Senior Vice President, Chick-fil-A, Inc.
President, Dwarf House and Truett's Grill
Administrator, The WinShape Foundation and
Marriage Co-Mission*

Don M. "Bubba" Cathy is senior vice president of Chick-fil-A, Inc. and president of Dwarf House, Inc. Chick-fil-A is one of the largest privately-held restaurant chains in the country with more than 1,365 restaurants. Mr. Cathy is responsible for the administration of the Dwarf House and Truett's Grill concepts which presently operate 14 locations in metro Atlanta. As a family dining concept for Chick-fil-A, the full-service Dwarf House and Truett's Grill restaurants offer table and counter waitress service, self-service dining and a drive-thru window.

Mr. Cathy oversees WinShape Homes®, long-term foster homes, WinShape WildernessSM, a team building program, and WinShape RetreatSM, a marriage enrichment center.

Mr. Cathy remembers working at the original (Hapeville) Dwarf House at the age of seven singing jingles and later, while attending school, working in various restaurants. He joined the Chick-fil-A, Inc. corporate office staff in January of 1976 as a construction apprentice, operated a Chick-fil-A mall Restaurant for four years, and worked in several corporate positions before being named a senior vice president of Chick-fil-A, Inc. in 1995.

Mr. Cathy graduated from Samford University in Birmingham, Alabama, with a Bachelor of Science degree in marketing.

Mr. Cathy is a member of the First Baptist Church of Jonesboro where he teaches a newlywed Bible study class with his wife. He is married to the former Cindy Kirkland and they have six children: Mark, James, Rachel, Seth, Luke and Matthew.

■ LISA CUMMINS

*President and Founder
Urban Strategies*

Mrs. Cummins is the President and Founder of Urban Strategies, L.L.C., a company focused on connecting, resourcing, and tooling nonprofit organizations to affect change among communities in need. Mrs. Cummins' work includes the development of strategic alliances, program design, and implementation of programs on a range of subject matters including at-risk children and youth, strengthening marriage and families, early childhood development, adoption, and community and economic development.

Prior to founding Urban Strategies, Mrs. Cummins served in the White House Office for Faith-Based and Community Initiatives, leading efforts in the White House and several Cabinet-level agencies. Mrs. Cummins provided leadership in the areas of program design, strategic alliances, and constituency relations. While working closely with African-American and Latino faith communities, Mrs. Cummins introduced the roles of Intermediaries to build capacity within grass-roots organizations and streamlined mini-grants as key components of the White House initiative. Mrs. Cummins also was instrumental in hosting several Presidential events that focused on the efforts within African American and Latino communities.

Lisa came to the White House after having served as Senior Vice President of Community Development for Bank of America where during her 12 year tenure she served in various roles in which she mobilized communities in economic and community development efforts. Ms. Cummins was a pioneer in the development of the financial institution's nationally recognized Community Development Program that included capacity building, lending, and investment as key program components. Among her accomplishments is the creation of the San Antonio Business Development Fund that since its inception has facilitated the investment of more than \$20 million for small business growth; the creation of the San Antonio Housing Initiative that secured more than \$20 million from financial institutions for affordable housing; the implementation of new lending policy that extended capital to religious institutions; and, a national project focused on community-serving faith-based organizations.

Ms. Cummins earned an MBA from the University of Texas in San Antonio and an undergraduate degree from Trinity University and is an active member of her local community, as well as serves on the national boards of Wycliffe Bible Translators and Christian Community Development Association. A sought out national speaker, Ms. Cummins is a frequent plenary

presenter for the White House regional and national conferences. Ms. Cummins resides in the Washington, D.C. area with her husband and three young children.

■ **CAROLYN CURTIS**

Founder and Executive Director

Sacramento Healthy Marriage Project

Carolyn Rich Curtis, Ph.D. is the founder and Executive Director of the Healthy Marriage Project, Greater Sacramento Region, the first Healthy Marriage Coalition in Northern California. Since its beginning, HMP and its partner organizations have provided marriage education programs to over thousands of couples in Sacramento, and have touched many more through events and community outreach. Dr. Curtis is also a Licensed Marriage and Family Therapist with over thirty years of clinical experience, specializing in marital therapy. She is a certified Imago Therapist, and a certified trainer in Mastering the Magic of Love, Relationship Enhancement, and Bringing Baby Home. Dr. Curtis is an Adjunct faculty member at California State University, Sacramento and at American River College. She has presented papers at major international, national, state and local conferences including the Governor's Conference on Child Abuse.

■ **MARGARET GALLAGHER**

President

Institute for Marriage and Public Policy

Maggie Gallagher is president of the Institute for Marriage and Public Policy (www.iMAPP.org), whose motto is "strengthening marriage for a new generation" and whose unique mission is research and public education on ways that law and public policy can strengthen marriage as a social institution.

Maggie is a nationally syndicated columnist, the author of three books on marriage (including most recently with University of Chicago Prof Linda Waite *The Case for Marriage: Why Married People Are Happier, Healthier, and Better-Off Financially*), and a leading voice of the new marriage movement. National Journal named her to the 2004 list of the most influential people in the same-sex marriage debate.

She appears frequently on major TV and radio and is frequently asked to lecture at colleges, universities and law schools. She has testified as an expert witness on marriage before the U.S. Senate and in various state legislatures. Her writings on marriage have appeared in *The New York Times*, *The Weekly Standard*, and the *Wall Street Journal*, as well as scholarly journals such as the *Louisiana Law Review*, and the *Notre Dame Journal of Law, Ethics, and Public Policy*.

Maggie is a graduate of Yale (class of '82). She lives with her husband and two children in Westchester, New York.

■ **RON HASKINS**

Co-Director

The Brookings Center on Children and Families

Ron Haskins is a senior fellow in the Economic Studies Program and co-director of the Center on Children and Families at the Brookings Institution and senior consultant at the Annie E. Casey Foundation in Baltimore. He is the author of *Work Over Welfare: The Inside Story of the 1996 Welfare Reform Law* (Brookings, 2006), the co-author of *Getting Ahead or Falling Behind: Economic Mobility in America* (Pew Charitable Trusts and Brookings, 2008), and a senior editor of *The Future of Children*. In 2002 he was the Senior Advisor to the President for Welfare Policy at the White House. Prior to joining Brookings and Casey, he spent 14 years on the staff of the House Ways and Means Human Resources Subcommittee, first as welfare counsel to the Repub-

lican staff, then as the subcommittee's staff director, and while there was the editor of the 1996, 1998, and 2000 editions of the Green Book. From 1981–1985, he was a senior researcher at the Frank Porter Graham Child Development Center at the University of North Carolina, Chapel Hill. He holds a Bachelor's degree in History, a Master's in Education, and a Ph.D. in Developmental Psychology, from UNC, Chapel Hill. Haskins lives with his wife in Rockville, Maryland and is the father of four grown children.

■ RANDY HICKS

President

Georgia Family Council

Randy Hicks is the president of Georgia Family Council (GFC), a nonprofit research and education organization committed to strengthening families and promoting civil society by shaping laws, influencing public opinion, and equipping marriage and family advocates. GFC is working to reverse the trends of family fragmentation in Georgia by establishing community-based marriage and family initiatives across the state. His organization creates awareness of the profoundly harmful consequences of family breakdown and promotes policies and strategies for reversing family and community decline.

Randy is regularly in demand as a speaker and commentator on family issues for local and national media outlets. He carries the message of community revitalization to civic, business and religious groups throughout Georgia and the nation.

As a longtime student of the social effects of family breakdown, Randy works with local and national policy leaders to elevate marriage, family and community-based collaboration in our cultural and public policy discourse. He currently serves on the Georgia Supreme Court's Commission on Children, Marriage and Family Law.

Randy has an extensive background in creating and leading state-based advocacy organizations. He has also served in government as an aid to a California state senator.

He earned his Bachelor's Degree from the University of Southern California and a Master's Degree from the Biola University in Los Angeles. He and his wife, Marilyn, reside in Suwanee, Georgia with their five children.

■ WADE HORN

Director

Deloitte Consulting LLP

Wade F. Horn, Ph.D., is a director in Deloitte Consulting LLP's Public Sector Practice, focusing on helping state governments provide effective and efficient health and human services that are client-focused and compliant with federal laws, regulations and reporting requirements. Prior to coming to Deloitte, Dr. Horn served from 2001 to 2007 as the Assistant Secretary for Children and Families within the U.S. Department of Health and Human Services (HHS) where he oversaw over 60 federal programs with a total budget of \$47 billion aimed at improving the well-being of children and helping families achieve self-sufficiency, including welfare, child welfare, adoption, child support, Head Start, child care, and refugee resettlement.

From 1994-2001, Dr. Horn was President of the National Fatherhood Initiative (NFI) whose mission is to improve the well-being of children by increasing the number of children growing up with involved, committed and responsible fathers. From 1989-1993, Dr. Horn was the Commissioner for Children, Youth and Families, and Chief of the Children's Bureau within the United States Department of Health and Human Services. Dr. Horn also served as a Presidential appointee to the National Commission on Children from 1990-1993, a member of the National Commission

on Childhood Disability from 1994-1995, a member of the U.S. Advisory Board on Welfare Indicators from 1996-1997, and a member of the U.S. Advisory Board on Kinship Care from 1998-1999. Prior to these appointments, Dr. Horn was the Director of Outpatient Psychological Services at the Children's Hospital National Medical Center in Washington, D.C., and an Associate Professor of Psychiatry and Behavioral Sciences at George Washington University. Dr. Horn also has served as a member of the U.S. Advisory Committee on Head Start Research and Evaluation, an adjunct faculty at Georgetown University's Public Policy Institute, and an affiliate scholar with the Hudson Institute.

Dr. Horn has written numerous articles relevant to children and family issues, including a weekly newspaper column entitled *Fatherly Advice*, and is the co-author of several books including *The Better Homes and Gardens New Father Book* (Meredith Books, 1998) and the *Better Homes and Gardens New Teen Book* (Meredith Books, 1999). He is also the lead editor of *The Fatherhood Movement: a Call to Action* (Lexington Books, 1998).

Dr. Horn received his Ph.D. in clinical child psychology from Southern Illinois University in 1981. He lives in Gaithersburg, Maryland, with his wife and two daughters.

■ TOM MACALLIE

*Senior Vice President
The Maclellan Foundation*

Thomas McCallie is a native of the Chattanooga area. He is a graduate of the McCallie School and the University of Tennessee with a Doctor of Jurisprudence. He was the recipient of three academic honors. Tom served as an officer in the United States Navy. After his tour of duty he returned to Chattanooga to begin his law practice and became a partner in his law firm. Mr. McCallie began his service with the Foundation in 1980 moving to full time employment in 1989.

In his role at the Foundation he oversaw its granting and internal operations. He was instrumental in the creation of The Gathering which is an association of major donors and the Professional in Grantmaking, an association of foundation staff.

Tom has been married to Elizabeth Hope Frazier for 35 years and they have two adult daughters. He is a member and Elder of the First Presbyterian Church of Chattanooga.

■ BENJAMIN SCAFIDI

*Director, Education Policy Center
Georgia College and State University*

Ben Scafidi is an associate professor and Director of the Education Policy Center in the J. Whitney Bunting School of Business at Georgia College & State University. His research has focused on education and urban policy. Previously he served as the Education Policy Advisor for Georgia Governor Sonny Perdue and served on the staff of both of Georgia Governor Roy Barnes' Education Reform Study Commissions. He received his Ph.D. in Economics from the University of Virginia and his bachelor's degree in Economics from the University of Notre Dame. Ben was born and raised in Richmond, Virginia. Ben and Lori Scafidi and their four children reside in Milledgeville, Georgia.

■ CHARLES STETSON

*Chairman
Essential in Education*

Chuck Stetson is the Chairman of Essentials in Education (EIE), a nonprofit educational publisher that seeks to enrich education. In its first project, EIE has changed the nation's mind on teaching about the Bible in less than two years through the release of the first national research of high school English

teachers and university English professors who virtually unanimously supported teaching about the Bible as critical for understanding English literature. Mr. Stetson co-authored the first textbook on the Bible—*The Bible and Its Influence*—which is now being taught in 170 schools in 37 states and has a ten year objective of reaching 80 percent of high schools in the United States. A second project has been a documentary—*THE BETTER HOUR: The Legacy of William Wilberforce*—which was broadcast nationally in February 2008 during Black History month on national public television. It has also been released on PBS Home Video and included in the PBS catalogue. The goal of the documentary is to recall the great efforts of Wilberforce in Parliament in abolishing the slave trade and in emancipating all of the slaves in the British Empire and creating a better and more civilized society in England which led to Victorian England. Mr. Stetson through EIE has recently launched a third project “Teaching About Generosity In Philanthropy in Business Schools” with a conference at Princeton

University in summer 2008 with leading university professors that teach on this subject.

Mr. Stetson is a Managing Director of PEI Funds, a private equity firm based in New York. He is a graduate of Yale University with a BA and Columbia University's Graduate School of Business. He is the author of articles for *Harvard Business Review*, *Pratt's Guide to Venture Capital* and the *Journal of Corporate Strategy*. He created the *Doubleday Pocket Bible Guide*. He is the editor of the recently released *Creating the Better Hour: Lessons from William Wilberforce*.

Mr. Stetson is a frequent speaker on education in a variety of venues including to business leaders, the staff of Congress and leading universities. He has recently appeared on FOX News, CBS Sunday Morning and the TODAY Show. His work at EIE has been featured in numerous Associated Press articles, *The New York Times*, *Los Angeles Times*, *Newsweek* and in April 2007 in a cover story in *TIME Magazine*.

